



Unleashing human potential
through entrepreneurship



November 2022

STARTUP INCUBATOR CUM CENTRE OF EXCELLENCE, FARIDABAD IMPACT REPORT

(An Initiative by Department of Higher Education, Haryana)

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STARTUP INCUBATOR FARIDABAD NEWSLETTER

November, 2022



Foreward

Entrepreneurship has created a profusion of opportunities for creative minds across various fields. This trend of developing startups is possible because institutions are equipped with startup incubators that give access to infrastructure, technology and easy access to funding. As a result of this amount of enthusiasm and excitement, the generation may do considerably more than they had previously thought.

Through the startup incubator project, the Department of Higher Education Haryana and SACC India are collaborating to improve the lives of many students. Government institutions in the state of Haryana serve as a conduit for student development. Incubation Centres are working tirelessly to develop programs that speed the path of student startup founders.

The Startup Incubator Cum Centre of Excellence, Faridabad, appreciates the Principals, Entrepreneurial Development Units, and instructors who have worked with us to create a welcoming atmosphere for student entrepreneurs.

Special thanks to:

Dr. M.K Gupta

Principal, Pt Jawahrlal
Nehru College, Faridabad

Dr. Narender Kumar

Principal, Govt. College for
Women, Faridabad

Dr. Rajpal Singh

Principal, Shaheed Samarak
Govt College, Tigaon

Dr. Sunita Malik

Principal, Government College,
Kheri Gujral

Insights

This Month



03

Outreach Sessions



03

Mentoring Sessions



12

New Startup Applications
& Enquiries



01

New Startups Incubated



27

Total Number of Active
Startups

Outreach Sessions



On 3rd November'22, an outreach session was organized with 50+ students at Pt. JLN Nehru College.

The team emphasized the significance of entrepreneurship. The students were briefed about the role of our country's economic progress. They were also informed on the role of the startup incubator and its incubation process.

on 17th November'22, an online outreach sessions was organized by Muskan Kaur at Pt. Jawaharlal Nehru College.

The team underlined the importance of entrepreneurship. They were also briefed about the startup incubator's responsibilities and the incubation procedure.



On 25th November'22, we organized an outreach session at Khedi Gujran college and met the Principal and the students.

We established the college's ED cell and assigned roles and responsibilities to the authorized person for further execution. This led to the generation of over ten start-up applications.



Acceleration Activities



On 3rd November'22, around 3 students received extensive 2 hours of counseling for working on their new startup ideas with Ms. Shweta, our academic cum business professional Ms. Shweta.

On 3rd November'22, we set up our music club with music-based startups- Akash and Mukesh, founder of "Sur tal Sangam" and carried out a business meetup with like-minded individuals.



On 3rd November'22, our music club was launched to promote a sense of celebration among the start-ups. The aim was to maintain a balanced focus between work and hobbies.

This led to the promotion of musical base start-ups to promote their brands.



Acceleration Activities



On 15th November'22, we brought the Dance club at the incubation center into action.

Apart from the seminars, a dose of positivity was ignited here at the incubation center. This dance club is managed by Kanak and Nitika, first-year students from Govt. college for Women.

On 23rd November'22, we planned to display the stages of incubation so that every start-up can check their own progress of the incubation as well as understand the SOP.



On 21st November'22, Yashi, one of our startup founders, worked on tutoring students of Govt. college for Women along with workshops regularly.

This motivated her morale and enhanced her public speaking skills.



Acceleration Activities



On 24th November'22, the first round of incubation was taken for a few startups. The first round of introduction was a step up for the three technical-based startup applications and drove them to further rounds.

On 9th November'22, we mentored Sakshi about different ways to handle team building and further partnerships.

Sakshi Choudhry is now earning more revenue through new ways of teaching yoga through partnerships with the help of a new business model.



On 2nd November'22, we conducted a mentoring session with Priya, founder of Priya's art, about selling her startup products to outside vendors, with the help of Instagram.

EDC Orientation



We organized interactions and discussions to inculcate startup values. The agenda of this activity was to gather the respective student database with the help of startup stories on 2nd November'22.

On 25th November'22, we organized a discussion with the EDC cell to curate a Month Long startup program about how to initiate and run a startup.



On 25th November'22, we organized a meeting with EDC regarding the planning of the workshop.

We invited all the EDC members to the Certificate distribution ceremony. The event was filled with fun and motivated young students as well. We also curated an EDC vlog for the orientation program for new students.



New Enquiries



We interviewed Jai Kaushik and Dheeraj, an IT-based tech startup, about making a business model with the help of digital media marketing for small retail businesses on 9th November'22.

We worked on providing them assistance to get it onboarded on Amazon and Flipkart, which shall give them full service.

We organized a meeting to finalize Kanak and Nitika Sharma from GCW College to represent the dance club and inspire dance-based startups.

The team suggested them to contact EDC members for other boot camps and dance-related workshops.



On 22nd November'22, we conducted a meet for one of our startups which is manufacturing Electrical switches on its own. We supported his venture with the required branding needs.



Spotlight of the Month



On 4th November'22, we gathered to celebrate the victory of our students who bagged the top three prizes selected from all the MDU affiliated colleges across Haryana in an 'SRIJAN-Idea Challenge Program' organized by the Center for Startup, Incubation, and Innovation (CSII), MDU Rohtak. These ideas belonged to students of the incubation center.

One of the fantastic events, the EDC certificate felicitation ceremony, was held on 28th November'22.

Young students who gave their 100% to the startup incubation center and contributed a lot towards the upliftment of the center were awarded. This boosted their morale for their hardwork and dedication.



The top three members of the EDC cell last year were awarded goodies and certificates in the presence of the whole team and EDC members from all the colleges associated with us.

Mentoring sessions



On 4th November'22, an insightful session was organized at the incubation center by Raghuvver Nath, Vice President at Private Equity Pro Partners on "Financial Literacy," and the students attended it with great enthusiasm.

We conducted a mentoring session with the startups facing problems with business expansion.

We also guided a women-based startup, "Fiza collection." She was briefed about using interns in her businesses and finding the right market and target audience.



On 28th November'22, we had a mentoring session with the EDC member to help them to understand the business. We also prepared them to take forth the mentoring of other startups and team members.

Startup Incubated



The team provided me with a platform along with a team of experienced professionals. This helped the startup bootstrap during its early stage. I was always provided with mentoring, guidance, and co-working space. I am thankful for having the best opportunity to connect with Startup Incubator, Faridabad team.

Startup Name- The sparrow
Founder Name- Mr. Jai Kaushik

Startup Testimonial

Startup Incubator Centre, Faridabad, provided a suitable space for my business where I conducted business meetings with clients. The team mentored me in the right direction to grow online and gain target customers.

Startup Name- 3 crazy butterflies
Founder Name- Varsha



Our Incubated Startups



Arsh Traders
Founder - Arvind
and shweta



Crystal Creations
Founder - Priya



Bang Bang
Founder-Harsh,
Aryan and Shivam



Wallpin
Founder-Shivam



**The Zero
Restaurant**
Founder -
Shahrukh Khan



**Swami Balaji
Enterprises**
Founder -
Shubham and Amit



**Fiza's
Collection**
Founder - Fiza



**VRS Financial
Consultants**
Founder-Sandeep



VKT Mixer Jar
Founder - Tammana



3 crazy butterflies
Founder - Varsha,
Rupali, Shivani



**Bhardwaj
Flower
Decoration**
Founder - Prashant



**News Adda
Online**
Founder - Mohit



India Cleaners
Founder - Vishal Raj
Singh



**Flawless coaching
class**
Founder - Yashi

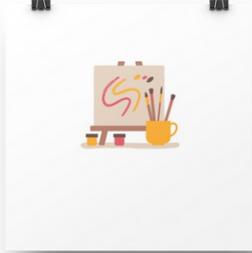


Hybrid Utopia
Founder-Kunal



InfoAdda
Founder - Ved prakash

Our Incubated Startups



Custom Stars

Founder-Moin Akhtar



Blog Info Adda

Founder - Hritik



Graphics of Nation

Founder- Saurabh



Uva Fitness

Founder - Sakshi



The Sparrow

Founder - Jai kaushik



Sur-Tal Sangam

Founder- Aakash & Mukesh



Nurturing human excellence
through entrepreneurship

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Startup Incubator cum centre of Excellence is an initiative by the Department of Higher Education Haryana and SACC India for promoting rural and women entrepreneurship and building a conducive startup ecosystem in Haryana.

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